



7 December 2018

Royal Mail Wholesale

4th Floor
185 Farringdon Road
London
EC1A 1AA

Price Changes for our Magazine Subscription Mail Service

Dear Customer,

Our new Magazine Subscription Mail Service, which aims to support publishers with the growth of their subscriptions, is launching on 2 January 2019ⁱ. To provide publishers with greater confidence in the prices they charge for annual subscriptions and in using mail services, we have committed to provide 12 months' notice of price changes affecting this new service.

Today we announce the prices, which will take effect from 2 January 2020. We have sought to keep prices competitive increasing prices by 2.9% in line with the forecasted RPI for 2020. The table below provides the new prices for Magazine Subscription items sent in bags by customers on a national price plan:

Item Weight	2019 Price	2020 Price
0-100g	32.926p	33.881p
101-250g	42.502p	43.735p
350g	54.253p	55.824p
600g	83.628p	86.049p

You can also find the new prices at www.royalmailwholesale.com/pricing.

Please note that we cannot publish the actual zonal prices today. This is because our zonal prices need to reflect our zonal costs which change each year. We will publish the zonal and regional prices for our Magazine Subscription Mail Service, to take effect from 2 January 2020, in October 2019.

Qualification Process

You will need to register each magazine title to use the service. So that you can start posting immediately from January 2019, you can now send us samples of publications so that we can check them and approve the publication in readiness for the service launch date. To register magazine titles please complete the application form which you will find at <https://royalmailwholesale.com/download-user-guides>.

If you have any queries regarding the new service please contact your Account Director.

Yours sincerely,

Luisa Fulci
Regulated Products Director
Consumer and Network Access

ⁱⁱ Contract change notice number 044