



ACCESS LETTERS CONTRACT CHANGE NOTICE: NUMBER 125

Date: 3 December 2025

This notice applies if you hold an **Access Letters Contract (Contract)** with **Royal Mail Group Limited**, a company registered in England and Wales (number 04138203) with its registered address at 185 Farringdon Road, London, EC1A 1AA.

1 Definitions and interpretation

- 1.1 If a word or expression is defined in this notice, it shall have the meaning given in this notice.
- 1.2 Any words or expressions which are not defined in this notice, but have an initial capital letter, shall have the meanings given to them in the Contract.
- 1.3 All of the rules about how to interpret the Contract shall apply to this notice.

2 Changes to the Contract

- 2.1 Under Clause 13.2(a)(i) of the General Access Terms and Conditions of the Contract, we hereby notify you of the following changes to the Contract:

- 2.1.1 the definition of "Independent Marketing Specialists" shall be deleted in its entirety and replaced with the following:

"Independent Marketing Specialists means Nielsen Media Research Limited (company no. 01765758) with registered offices at Endeavour House, 5th Floor, 189 Shaftesbury Avenue, London, WC2H 8JR, and such additional and/or replacement independent advertising market analysts as appointed by JICMAIL from time to time;"

- 2.1.2 the definition of "Sample/Seed" shall be deleted in its entirety and replaced with the following:

"Sample/Seed has the meaning given to it in paragraph 3 of Part 1 (Royal Mail Advertising Mail® and Royal Mail Partially Addressed Mail®) of Schedule 4 (Standard Services);"

- 2.1.3 Paragraph 6.7 of Part 1 of Schedule 4 of the Contract shall be amended to read as follows:

"6.7 We each agree that, in relation to our use of Ad Mail Information referred to in paragraph 6.1 and the sharing of data under paragraphs 6.1(a) (for those who have not exercised the Data Opt Out) and 6.1(b):

- (a) the Ad Mail Information, the Industry Input Data and Postage Data shall not be Confidential Information and we shall be entitled to use it for the purposes set out in paragraph 6.1; and
 - (b) each of JICMAIL, the Independent Marketing Specialists and Origin shall be permitted to share the data they receive under paragraph 6.1 with their agents, contractors and sub-contractors provided

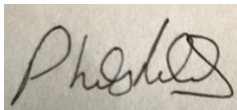
that:

- (i) such sharing is necessary for the provision of services in furtherance of the relevant purposes set out in paragraph 6.1; and
- (ii) any such agents, contractors and sub-contractors are required to limit access to the data to only those of their personnel who strictly need it in order to provide those services.”

2.2 We have sought the unanimous consent of all Access Letters Contract holders to introduce the changes detailed in paragraph 2.1 of this change notice from 5 January 2026. If we do not receive consent from all Access Letters Contract holders by 17 December 2025, the changes will come into effect on 12 June 2026

2.3 The Contract shall continue in full force and effect in accordance with its terms, as modified by this notice.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Philip Ricketts', on a light-colored background.

Philip Ricketts
Wholesale Commercial Director
Royal Mail Wholesale