

11 December 2020

Royal Mail Wholesale

4th Floor 185 Farringdon Road London EC1A 1AA

Price Changes for our Magazine Subscription Mail Service

Dear Customer,

Today we announce the prices, for our Magazine Subscription Mail Service, which will take effect from 4 January 2022. This letter is accompanied by a formal contract change notice (number 070). You can find all the new prices at www.royalmailwholesale.com/pricing.

Our Magazine Subscription Mail Service aims to support publishers with the growth of their postal subscriptions. By providing 12 months' notice of price changes for this service, we aim to provide greater certainty for publishers in the postage prices when setting subscriptions rates.

Additionally, we have recently widened the scope of the service such that, from 4 January 2021, customers can use the new manual Magazine Subscription Service to post large letters up to 25mm thick. The existing Access 70 Mailmark service, the lowest priced option of posting under our Magazine Subscription Service, can continue to be used for machine readable large letters up to 10mm.

We have sought to keep prices competitive with a 4.6% increase in Mailmark Magazine Subscription prices for 2022. The table below provides the new prices for Mailmark and manual Magazine Subscription items sent in bags by customers on a national price plan:

Mailmark Magazine Subscription				
Item Weight	2021 Price	2022 Price		
0-100g	34.667p	36.258p		
101-250g	44.750p	46.804p		
350g	57.119p	59.743p		
600g	88.044p	92.093p		
Manual Magazine Subscription				
Item Weight	2021 Price	2022 Price		
0-100g	42.031p	43.852p		
101-250g	54.110p	56.454p		
350g	67.642p	70.576p	·	
600g	101.467p	105.876p		

Please note that we cannot publish the actual zonal prices today. This is because our zonal prices need to reflect our zonal costs which change each year. We will publish the zonal and regional prices for our Magazine Subscription Mail Service, to take effect from 4 January 2022, in October 2021.

Reducing the entry level to 1,000

Currently publishers are required to meet a 2000 item entry threshold to post Magazine Subscription Mail, unless mailing a new title, in which case the entry threshold is 1000 items. To support magazines with smaller circulations in using the service, we are lowering the entry threshold to 1,000 items for all types of publications.

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To effect this change from 1 March 2021, we are amending Schedule 24: Magazine Subscription Mail of the Access Letters Contract, details of which are provided in the appended change notice (number 071).

Further support for publishers using Mailmark

Mailmark is our lowest priced service, and we are keen to ensure that publishers can use the service to its full benefit. I would also like to remind publishers of several lines of support available through the use of the Mailmark Magazine Subscription Service:

- Paper-wrap specification: To support customers looking to migrate from single use polywrap, we have recently introduced a <u>paper-wrap specification</u> to give customers clear guidance on how to present paper-wrapped large letters, and to provide a wider range of outer wrap options to enclose customer mailings within the pack.
- Large letter delivery address and barcode location: To provide greater flexibility to publishers we have broadened the location options for the delivery address and barcode on large letters. The specification details can be found here.
- Suspension on 'Barcode Not Seen' adjustments: Up until 31 March 2021, publishers posting a title for the first time using the Magazine Subscription Mail Service will qualify for a temporary suspension on 'Barcode Not Seen' adjustment charges, if they meet certain conditions, which we have set out here.

Additionally, for publishers posting a title on our Magazine Subscription Mail Service for the first time, our Quality Assurance Team is on hand to provide the support you may need to check the quality of your mail piece to ensure it meets Mailmark specification requirements. All you need to do is email mailmarkqa@royalmail.com and our team can check your mailing pack designs and barcodes before you hand over to us.

If you have any queries regarding the Magazine Subscription Mail Service please contact your Account Director.

Yours sincerely,

Tim Cable

Wholesale Products Director

Royal Mail Letters



ACCESS LETTERS CONTRACT CHANGE NOTICE: NUMBER 070

Date: 11 December 2020

This notice applies if you hold an Access Letters Contract (Contract) with Royal Mail Group Limited, a company registered in England and Wales (number 04138203) with its registered address at 100 Victoria Embankment, London, EC4Y 0HQ.

1 Definitions and interpretation

- 1.1 If a word or expression is defined in this notice, it shall have the meaning given in this notice.
- Any words or expressions which are not defined in this notice, but have an initial capital letter, shall have the meanings given to them in the Contract.
- 1.3 All of the rules about how to interpret the Contract shall apply to this notice.

2 Changes to the Contract

2.1 We hereby give you notice under clause 13.2.3 of the General Access Terms and Conditions to change the Access Charges with effect from 4 January 2022, details of which can be found on our Website, www.royalmailwholesale.com/pricing.

Yours sincerely,

Tim Cable

Wholesale Products Director

Royal Mail Letters



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2 Changes to the Contract

- 2.1 Under Paragraph 7.1 of Schedule 24: Magazine Subscription Mail, we hereby notify you of the following changes to Schedule 24: Magazine Subscription Mail to the Contract:
 - 2.1.1 Paragraph 2.2 shall be amended to read as follows:
 - 2.2 In addition, some words and phrases used specifically in this Schedule are defined below:

Magazine Subscription Mail	Large Letters which are declared by you as Magazine Subscription Mail and which meet the criteria for Magazine Subscription Mail set out in this Contract including the User Guide.	
Magazine Subscription Mail Posting	A mailing containing only Large Letters of the same Title.	
New Title	A Title which you have not posted before (whether as Magazine Subscription Mail or otherwise).	
Title	A specific Magazine Subscription Mail publication.	

2.1.2 Paragraph 4.1 shall be amended to read as follows:

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- 4.1 In addition to the other specifications and requirements for Magazine Subscription Mail set out in this Schedule and in the User Guide, you must also ensure that:
 - 4.1.1 each Title is posted at least two times per year; and
 - 4.1.2 each Magazine Subscription Mail Posting contains a minimum of 1000 Mailing Items.
- 2.1.3 Paragraph 4.2 shall be deleted in its entirety.
- 2.2 The changes detailed in paragraph 2.1 will take effect from 1 March 2021.

Yours sincerely,

Tim Cable

Wholesale Products Director

Royal Mail Letters

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