

Royal Mail Tactical Incentive Calendar 2025/2026

Incentive	Apr 25	May 25	Jun 25	Jul 25	Aug 25	Sep 25	Oct 25	Nov 25	Dec 25	Jan 26	Feb 26	Mar 26
Acquisition ☐	31/03											13/03
	14/04											28/03
Summer ☐		05/05		18/07								
		19/05		01/08								
Travel Essentials ☐		19/05			15/08							
			02/06		29/08							
Back to School ☐			15/06		15/08							
				30/06	29/08							
Holiday ☐			15/06							16/01		
				30/06						30/01		
Autumn Winter Catalogue ☐					04/08		03/10					
					18/08		17/10					
Charity ☐					18/08			14/11				
						01/09		28/11				
Black Friday ☐						15/09		14/11				
						29/09		28/11				
Sales ☐							13/10			16/01		
								01/11		30/01		

Application Period

Posting Period

☐ Link to Incentive Detail

